

How to Join the UNLEASH Pawscars Short Film Festival

Theme: Unleash the Love

Lights, camera... paws!
It's time to tell the world your story — with your furry stars leading the way!

1. Who Can Join?

- If you love pets and storytelling, you're in! Whether you're a filmmaker, content creator, or just a proud fur-parent with a camera this is for YOU.
- The main filmmaker (director, producer, or scriptwriter) must be 18 years old or older.
 - Under 18? You'll just need a signed parental consent form.
- Open to all Filipinos around the world! (Heads-up: Finalists must be available for the Pawscars Night on Dec 14 travel expenses on you!)
- This is a passion project fest no production grants will be provided by UNLEASH.

2. What Kind of Films?

- Your film must celebrate or revolve around animals or pets. Whether they act or just inspire the story, they're the heart of it!
- If your pets are acting, follow humane animal handling and welfare guidelines.
- Max film length: 20 minutes (credits included).
- Any genre is welcome comedy, drama, animation, documentary... surprise us!
- Any language works, but please include English subtitles for non-English or non-Tagalog films.
- Keep it original, family-friendly, and not previously released for commercial gain.



3. Festival Theme

"Unleash The Love" – It's all about the heartwarming, hilarious, heroic (and sometimes chaotic!) ways our pets change our lives.

4. How to Submit

- Download and fill out the Registration Form.
- Email it to pawscars@unleash.ph
- Your finished film comes next! Upload it to Google Drive (formats: MP4 or MOV). Include the Google Drive Link on the Film Submission Report.
- Download and fill out the Film Submission Report Form, and don't forget:
 - A 100-word synopsis
 - A short filmmaker bio

5. Key Dates to Remember

- · Submissions Open: May 16, 2025
- · Deadline: August 31, 2025
- Finalists Announced: September 15, 2025
- Awards Night (The Pawscars): **December 14, 2025** (Grab your tux and leash—it's going to be paw-some!)

6. How You'll Be Judged

- Creativity & Originality 40%
- Storytelling 30%
- Audience Votes (via UNLEASH app) 15%
- Relevance to Theme 15%

7. What You Can Win

- Best Film (Grand Prize): PHP 150,000
- Second Best Film: PHP 50,000
- Best Director
- Best Human Actor / Actress
- Best Supporting Human Actor / Actress
- Best Featured Animal/Pet
- Best Script

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- Jury's Choice Award
- People's Choice Award (via app voting)

...and more surprise awards!

All winners also get cool prizes, exclusive UNLEASH merch, and a feature on the UNLEASH app + socials!





8. The Fine Print (a.k.a. Terms & Conditions)

- By entering, you give UNLEASH the right to showcase and promote your film as part of the
- festival.
- Make sure your film doesn't use copyrighted material unless you've got the rights (music, footage, etc.).

Ready to roll?

This is your pet's moment to shine — and yours too. Let's Unleash the Love together!